

Foreword

It was our great pleasure to inaugurate our new bilingual bi-annual peer reviewed academic journal 'International Entrepreneurship' (PM) earlier this year. The journal is a multi-disciplinary and multi-contextual journal, dedicated to serve as a broad and unified platform for revealing and spreading economics and management research focused on international business, international economics, and especially international entrepreneurship.

For the first 2-3 years of our activity, we decided to use a double recognition. During this time, each issue will focus on a selected topic, forming a monograph with the ISBN number (the articles will be considered as book chapters). Parallel to that, we will consequently search for our own place on the publishing market and build our image as a journal dedicated to entrepreneurship. We will continue using the ISSN number for periodics. We do look forward to reaching international readers and gaining our own position among other journals through continuous efforts, commitment and dedication.

The theme of the this issue is *International Business and Global Economy*. It links economics with management by exploring global opportunities through particular businesses. We believe it is extremely important to recognise global opportunities, which have resulted from globalisation. The issue consists of 9 papers revealing various aspects of international business and its context.

Ireneusz Janiuk, Mirosław Jarosiński and Natalia Ribberink, in their article, *Comparative study of Polish and Dutch meat industry exports with the example of top Polish meat exporters exploiting international opportunities*, study the meat industry export from the Netherlands and Poland, and analyse interconnectedness of this industry in these two countries.

Vijay Narayanan presents in-depth literature review on internationalisation of the firm in business studies. The paper provides not only reach overview of international literature but also its assessment and criticism.

Krzysztof Wach, in the article entitled *Role of culture in international business: A synthetic review*, presents main classifications and typologies of cultural behaviour in international business practice stated in the subject literature.

Ucha Surmanidze investigates the influence of FDI inflow on local entrepreneurship as well as business climate and its impact on foreign investments in Georgia. The time period of the analysis is as follows: 2005 – 2014.

Drago Pupavac, Helga Pavlič Skender and Aleksander Skendžić, in the article, *Employment in distributive trade: Croatian experience and expectations*, analyse relationship between Gross Domestic Product (GDP), number of total employment and the number of distributive trade employees in Croatia in years 2000 – 2001.

Leszek Kwieciński presents qualitative scrutiny of factors that determine pro-innovation processes in the European Union. The Author takes into consideration European as well as regional level.

Rasidat Adejoke Oladapo and **Abedakin Simeon Asaju** describe position of market cycle in the quality of office property investment advice given by property managers in Victoria Island Lagos in Nigeria.

Strategic implications of voluntary disclosure and the application of the legitimacy theory by **Belle Selena Xia** explores theoretical and empirical aspects of various dimensions of corporate disclosure.

The last paper of the issue entitled: Measuring growth of the firm: Theoretical considerations by **Robert K. Gruenwald** consists of two sections. The first one describes basic measures of firms' growth. The second one, presents particular case of growth – measures of high – growth and hyper growth.

We do hope you will find these works of much interest and we invite you to participate in our academic conversation, for which we have set a stage in the form of our new journal.

Agnieszka Głodowska
Krzysztof Wach

Kraków, December 2015